

S1

Web 2.0 will change the way you work

English

Wednesday, April 29, 2009 / Mercredi le 29 avril 2009
3:00 pm – 4:00 pm | Room 118ABC**Jeff Braybrook | Deputy Chief Technology Officer for Canada, TBS****Session Description**

Web 2.0 and advanced social media can have a dramatic impact on public service communications, collaboration and work processes. While not yet widely used in the workplace, their adoption is accelerating in the personal and professional lives of your employees.

Jeff Braybrook will share the findings from several pilot projects and will discuss how social media and new technologies will impact the workplace, what new guidelines and rules may be necessary to manage social media in the future and how modern "Web 2.0" collaboration tools are enabling a culture shift to an empowered, agile and dynamic government workplace.

Speaker Biography

Jeff Braybrook is Deputy Federal Chief Technology Officer with the Chief Information Officer Branch of the Treasury Board Secretariat of Canada. In this capacity he helps set overall policy direction for the Management of IT in the Government of Canada, is establishing government-wide policy guidance on Web2.0 social networking tools and is developing government-wide policy direction for Green IT. Prior to joining Treasury Board Secretariat Mr. Braybrook spent thirty years in IM/IT consulting, management and business development roles with various information technology product and services organizations. Mr. Braybrook holds a Bachelor of Mathematics degree from the University of Waterloo.

S2

How to Mix & Mingle – Without Pain or Painkillers

English

Wednesday, April 29, 2009 / Mercredi le 29 avril 2009
3:00 pm – 4:00 pm | Room 118DE**Rhonda Scharf | Certified Speaking Professional, Trainer & Author****Session Description**

According to the New York Times, the number one social fear is the fear of mixing and mingling! 40-75% of people suffer social anxiety. And you thought you were alone. You're not! Come to this painless (and fun) session and learn how to make it through the rest of the conference without breaking into a sweat. Learn how to start and end conversations, how to join a group, how to keep the conversation going (even when the other person doesn't!). Safe topics, asking questions, assuming control and remembering names are all covered.

Speaker Biography

Insightful ... humorous ... entertaining ... even contagious ... words that are often used to describe **Rhonda Scharf**. A speaker with the uncanny ability to look at the normal and see something quite different.

Rhonda has been earning money from speaking since she was two years old! Her mother used to offer her 25 cents to be quiet for five minutes. Since that time she has figured out how to get clients to pay her to speak and to not be quiet. Her mother and her family still don't understand why.

She is the author of four books and two CD programs.

S3

eCollaboration @ DFAIT

English

Wednesday, April 29, 2009 / Mercredi le 29 avril 2009
3:00 pm – 4:00 pm | Room 201/202

Helen Jelich | Director, Corporate Information Systems, DFAIT**Session Description**

The DFAIT Information Management and Technology Bureau in conjunction with subject-matter experts and business-line stakeholders throughout the Department are developing a suite of e-Collaboration tools to modernize and transform the way we work.

e-Collaboration is comprised of transformative Web 2.0 technologies that will enhance internal communications and employee networking, as well as overall productivity, by enabling DFAIT staff to share information and to collaborate openly and more effectively.

We are introducing a DFAIT-wiki, to build and share knowledge collaboratively, and a social networking application to provide internal blogs, new and improved employee profiles, online communities, and shared bookmarks

Speaker Biography

Currently, **Helen Jelich** is Director of Information and Knowledge Management at DFAIT, providing executive leadership for the InfoBank (RDIMS) project, the departmental library, and the records management group as well as new knowledge management initiatives such as the departmental wiki.

S4

Français

Presentation of National Information Exchange Model

Thursday, April 30, 2009 / Jeudi le 30 avril 2009
10:15 am – 11:15 am | Room 118DE

Paul Wormeli | Executive Director of the Integrated Justice Information Systems Institute

Session Description

U.S. government have made considerable progress toward creating a government wide standard to facilitate information sharing. One of the many challenges facing data exchange is the compatibility of information formats and concepts being exchanged between two or more systems. The intent of this seminar is to provide an overview of the NIEM standards and presents case studies.

Speaker Biography

Mr. Paul Wormeli is Executive Director of the Integrated Justice Information Systems Institute, a non-profit corporation formed to help state and local governments develop ways to share information among the disciplines engaged in homeland security, justice and public safety. He has had a long career in the field of law enforcement and justice technology. He has been active in the development of software products, has managed system implementation for dozens of agencies throughout the world, and has managed national programs in support of law enforcement and criminal justice agencies.

Mr. Wormeli was the first national project director of Project SEARCH, and was subsequently appointed by the President as Deputy Administrator of the Law Enforcement Assistance Administration in the U.S. Department of Justice. Mr. Wormeli helped design the first mobile computing equipment sold in this county to law enforcement agencies. During his tenure in the Justice Department, he served on the President's Committee on Drug Enforcement. Mr. Wormeli is an author and lecturer on law enforcement and justice technology.

Mr. Wormeli was also the first Chairman of the Integrated Justice Information Systems Industry Working Group (IWG), a consortium of over 100 companies which was formed in 1999 at the request of the U.S. Department of Justice to help facilitate the implementation of Integrated Justice Information Systems throughout the nation. He is an associate member of IACP, the Police Executive Research Forum, and a corporate member of the Association of Public Safety Communications Officers. He serves as Chairman of the NIEM Communications and Outreach Committee. He also is currently Chairman of the Executive Steering Committee of the GJXDM Training and Technical Assistance Committee, a consortium of service providers helping to facilitate the implementation of new ways to share information. He has served on the technical advisory committee for the Harvard School of Government Innovator's Network program for law enforcement and justice, and on the NASCIO Information System Architecture Working Group.

Mr. Wormeli holds a Bachelor of Science degree in Electronics Engineering from the University of New Mexico, and a Master of Engineering Administration degree from the George Washington University. He undertook courses in the honors program for industry as a part of the doctoral program in Engineering Economic Systems at Stanford University.

S5

L'importance de l'amour de soi afin de maintenir un équilibre intérieur

Français

Thursday, April 30, 2009 / Jeudi le 30 avril 2009
10:15 am – 11:15 am | Room 201/202**Marc Gervais | Auteur à succès et conférencier professionnel****Description de la séance**

Cette conférence examine l'amour de soi qui est le sentiment ultime de la valeur personnel. Cette conférence a la capacité d'inspirer les gens à l'action grâce à ses messages qui portent aux réflexions les plus profondes sur soi-même. Un concept de conférence unique et intime avec un complément musical qui ne laisse personne indifférent. Marc possède cette qualité de nous amener à réfléchir sur nous-mêmes, sur nos lacunes et nos réactions émotives, et ce, avec simplicité. Faites-vous ce cadeau de vivre cette expérience inoubliable avec Marc Gervais.

Biographie de la conférencière

Marc Gervais est l'un des conférenciers professionnels les plus recherchés au Québec. Auteur à succès et policier de formation, il s'adresse à son auditoire dans un langage direct, rafraichissant et avec un humour qui n'appartient qu'à lui. Marc possède cette qualité d'amener les gens à réfléchir sur eux-mêmes, et ce, avec simplicité. En partageant ses réflexions touchantes et percutantes, il réussit avec éloquence à faire vibrer son auditoire de façon bien particulière qui ne laisse personne indifférent. À ce jour, il a prononcé ses conférences à plus de 200 000 personnes.

S6

Sustainable IT: The Enabler of Environmental Sustainability

English

Thursday, April 30, 2009 / Jeudi le 30 avril 2009
1:30 pm – 2:30 pm | Room 118DE**Ed Kettler | EDS Fellow****Session Description**

IT consumes 2% of North American electricity, and consequently has a carbon footprint similar to the airline industry. Systematic approaches to improving IT can provide **economically viable ecological sustainability: Eco 2.0™**

Speaker Biography

Ed Kettler, an EDS Fellow, is a member of the office, providing expertise to major deals within the Americas Strategic Sales Center and also developing EDS' and HP's environmental sustainability strategy. The title of EDS Fellow is awarded to the corporation's most innovative thought leaders in recognition of their exceptional achievements. As an EDS Fellow, Kettler helps develop enterprise wide solutions for EDS, an HP company, and consults on service delivery improvements for major clients.

S7

Gérer le temps

English

Thursday, April 30, 2009 / Jeudi le 30 avril 2009
11:30 am – 12:30 pm | Room 201/202**Guy Perron | MBA et Éditeur****Description de la séance**

Au travers sa conférence, Monsieur Perron nous fait la démonstration que nous vivons rarement dans le moment présent et ainsi, nous passons à côté de bien des choses dans la vie. Beaucoup vivent de nostalgie (moment passé) un autre groupe vit dans l'attente (demain, plus tard) et vous, vivez-vous dans le présent ?

Biographie de la conférencière

Guy Perron œuvre dans le domaine des communications depuis près de 30 ans. Diplômé en communications, il devient à 27 ans le plus jeune éditeur de magazines d'importance au Canada. À 37 ans, il se retire et s'inscrit au programme MBA exécutif pour cadres de l'UQAM qu'il complète avec honneur. Il devient président de sa classe et participe de façon active à la restructuration du programme pour le rendre plus pratique.

Il déménage ensuite à Los Angeles en Californie où il pratiquera avec succès le métier d'agent littéraire pendant plusieurs années. De retour au Canada, d'abord à Toronto et puis à Montréal, il se replonge dans les études en psychologie, en philosophie et en spiritualité. Il s'implique de façon importante dans Toastmasters International, un organisme à but non lucratif, voué à la communication et au leadership, où il devient rapidement l'un des gouverneurs. Il fut d'ailleurs nommé Toastmaster de l'année 2003-2004 et est maintenant Toastmaster Distingué, la plus haute accréditation/distinction donnée par cette organisation.

S8

English

The Retention Factor - Empowering Leadership in Every Employee

Thursday, April 30, 2009 / Jeudi le 30 avril 2009
1:30 pm – 2:30 pm | Room 118ABC

Anita Caputo | Big Picture Institute

Session Description

The ultimate goal of any organization is to have a group of focused individuals energized and united in their drive to deliver on their strategic objectives. Imagine empowered individuals assuming responsibility for their performance, being agile and adaptive, and exercising spontaneous leadership in their spheres of influence. Individual leadership, dispersed at every level of the organization is the catalyst to conquering multiple business challenges and the key to retaining your most valued employees. Gain the advantage by building your knowledge of best practices that will enable you to create a culture of individual leaders and high performing teams.

Speaker Biography

Having spent most of her career working with IT and technology professionals **Anita Caputo** puts her extensive knowledge to work inspiring professional excellence in others. Anita is an expert in work change resilience who helps leaders and professionals achieve results through perspective and simple common sense strategies. Anita is the founder of her company Big Picture Institute www.bigpictureinstitute.com where she works as a professional speaker, management trainer, and career coach. She is the author of "Promote Yourself" and co-author of "Learn to Bounce: from a high-tech layoff to your ideal work" www.learntobounce.com. Anita is a leadership and management trainer at Learning Tree International.

S9

English

Social Networking Tools: What are they and where are we going?

Thursday, April 30, 2009 / Jeudi le 30 avril 2009
1:30 pm – 2:30 pm | Room 118DE

Jirka Danek | Chief Technology Officer, PWGSC

Session Description

Social media is described as the use of electronic tools for the purpose of sharing and information and experiences with others. Web 2.0 as a business collaboration supports interaction among employees, partners and clients, and allows for branding of the GC, extending capabilities and allowing for an enterprise approach to business collaboration. Within the GC, Web 2.0 facilitates recruiting, interactive dialogue, information sharing, etc. Within ITSB, GEDS+ is currently being developed, bringing together communities and enabling discussion forums. Although faced with a few challenges, ITSB is on its way to using Web 2.0 to create a Workplace of Choice.

Speaker Biography

As CTO, Jirka Danek is responsible for providing technical vision and innovation in identifying and evaluating new technologies that could be used within government. Jirka strategically selects and applies new technology to further develop an IT evolution plan for common shared services. In doing so, he supports the business agenda of the IT Shared Services model. In his role, he also ensures that best practices in government processes are compliant with TBS direction for policies, standards, shared solutions and technology principles. Jirka has had many different roles within the public and private sector organizations, from working as DG of Product Management, ITSB to provincial governments' IT Departments to being one of the original members of CGI Group.

Jirka is a Certified Management Consultant, and holds a B Sc. from the University of New Brunswick.

S10

Français

Building a Strong Technology Foundation for Pervasive Innovation

Thursday, April 30, 2009 / Jeudi le 30 avril 2009
1:30 pm – 2:30 pm | Room 201/202

Matthew Brown | Principal Analyst and Research Director, Forrester

Session Description

Public and private sector organizations want to innovate to drive results. Yet aligning technology investments with business innovation objectives is a major challenge for Information Management professionals. In this session, we will explore the techniques and tools leading Information & Knowledge Management professionals use to influence people, process, and technology change within their organizations. Expect to learn best practices in how to be an effective information management change agent through case studies, frameworks, and the effective application of technologies ranging from voice-of-the-customer to communities, innovation management, and social networking tools.

Speaker Biography

Matthew Brown serves Information & Knowledge Management professionals for Forrester. With over 14 years of experience, Matthew advises clients in a variety of industries around the globe on knowledge management practices and tools. Formerly a program manager at McKinsey and Company, his research now covers knowledge management program design, specific tools and methodologies, and current issues such as the impact of changing workforce demographics and social computing on knowledge management. Considered an authority on information management and collaboration, Matthew's research has been cited in *The New York Times*, *The Wall Street Journal*, *Financial Times*, and numerous industry and trade publications.

S11

English

A Cloudy Future For Government

Friday, May 1, 2009 / Vendredi le 1er mai 2009
10:15 am – 11:15 am | Room 118ABC

Andrea DiMaio | Vice President and Distinguished Analyst, Gartner Research

Session Description

The many resources refocused on restarting the economy require government agencies to think outside the box and leverage external resources to reduce costs of service delivery and operations without compromising mission and accountability. We will look at how citizen-facing and internal processes can be supported by social networks and by the cloud and what this means for different government programs and domains

Speaker Biography

Andrea Di Maio is a vice president and distinguished analyst in Gartner Research, where he focuses on the public sector, with particular reference to e-government strategies, Web 2.0, the business value of IT, open-source software, green IT and the impact of technology on the future of government. Prior to joining Gartner, Mr. Di Maio was with the European Commission, where he was responsible for part of the R&D framework program, as well as for all activities on the impact of the year 2000 problem and the IT impact of the European single currency. Before the European Commission, he held management and technical positions in the systems and software industry. He has more than 20 years of experience in IT.

S12

Français

La Communication au travers nos différences

Friday, May 1, 2009 / Vendredi le 1er mai 2009
10:15 am – 11:15 am | Room 201/202

Ray Vincent | Auteur-conférencier

Description de la séance

A l'ère de la communication, il n'en demeure pas moins que le problème le plus souvent relevé au travail demeure la communication, Monsieur Vincent nous enseigne par sa conférence le pourquoi de la chose et nous communique des façons d'y remédier d'une façon motivante et humoristique.

Biographie de la conférencière

La réputation et la notoriété de **Ray Vincent** le précèdent tant au Canada qu'aux États-Unis. Son expérience en tant que conférencier et motivateur est remarquable, comme en témoignent les 5 000 conférences qu'il a données. De plus, il a à son actif huit best-sellers et une multitude de CD de relaxation. Il a inspiré des milliers et des milliers de personnes qui ont su bénéficier de son énergie inépuisable et de son enthousiasme inébranlable.

Ray Vincent s'est donné comme mission de vie d'encourager les gens à atteindre le bonheur, le succès et leurs objectifs de vie. En leur enseignant depuis plus de trente ans les meilleures techniques disponibles sur le marché, il leur donne ainsi la possibilité de se surpasser sur tous les plans... et le tout vous est présenté avec une touche d'humour.

S13

English

Leveraging the Transformative Power of Web 2.0 – A Practical Look at how Canada can Redefine how it interacts with itself, Business and Citizens

Friday, May 1, 2009 / Vendredi le 1er mai 2009
11:30 am – 12:30 pm | Room 118ABC

Peter Hughes | Manager – Technology Strategy, Deloitte Inc.

Session Description

Just as governments have embraced innovations driven by the Internet, they must now find ways to leverage the power of web 2.0. While some public sector organizations around the world have taken steps to implement these tools and concepts, none have reached levels that would be considered truly transformational. To get there, change needs to take place with political leaders as well as with the public service bureaucracies that form the backbone of government.

This seminar will explore how Canada can emerge as this leader. I will facilitate a practical look at global case studies as a basis for exploring how our public servants can make transformational change to the way the Canadian government interacts with itself, business and citizens.

Speaker Biography

Peter Hughes is a Manager in the Technology Strategy practice of Deloitte Inc. in Ottawa. Peter has 10 years consulting experience working as a Project Manager, Business Developer, Change Leader and Entrepreneur for the financial services, government and technology sectors. Most recently, Peter has been focused on advising clients in the areas of web channel strategy and the use of Web 2.0 and social networking applications in a business environment.

In 2008, Peter Co-Authored a critically acclaimed paper entitled: Change the world or the world will change you: The Future of Collaborative Government and Web 2.0. In this paper, Peter and his colleagues explored how the emerging phenomenon of web 2.0 and social networking technology is making its way into the Public Sector and what governments should be doing to harness its power.

panelist

S14

Français

Désencombre et organise ta vie!

Friday, May 1, 2009 / Vendredi le 1er mai 2009
11:30 am – 12:30 pm | Room 201/202

Caroline Rochon | Organisatrice professionnelle**Description de la séance**

Vous sentez-vous envahi par votre désordre? Est-ce que vos choses vous contrôlent? Est-ce que ça vous empêche de vivre une vie équilibrée? Vous ne savez juste pas par où commencer? Participez à cette présentation dynamique et prenez conscience de l'impact du désordre dans votre vie, comprenez votre style organisationnel et apprenez des stratégies pour une vie plus organisée. Laissez-vous transformer par les merveilles de l'organisation et par la passion de Caroline.

Biographie de la conférencière

Caroline Rochon, organisatrice professionnelle, n'est pas née organisée, ses parents peuvent en témoigner! Mais après une dure étape dans sa vie, elle a « appris » les principes d'organisation qui ont changé sa vie. En mettant sur pied son entreprise en 2005, À la Carte, Services d'organisation, Caroline s'est donné comme mandat de démontrer que vivre organisé et sans désordre est un investissement dans sa qualité de vie. Caroline est membre des Organisateurs Professionnels au Canada et chroniqueuse à l'émission, Tout Simplement Clodine (Réseau TVA). www.alacarteorg.ca