



Association of Public Sector  
Information Professionals

Association des professionnels  
de l'information du secteur public

## **DPI October Seminar - Wednesday, October 26, 2005** ***Communicating with Impact and Influence***

### **Agenda**

**08:30 - 09:00 - Registration and Coffee**  
**09:00 - 09:45 - Speaker**  
**09:45 - 10:00 - Break**  
**10:00 - 11:00 - Speaker**

### **Location**

**Capital Hall 5B**  
**Ottawa Congress Centre**  
**55 Colonel By Drive**  
**Ottawa, Ontario**

### **Seminar Outline**

The ability to communicate and persuade effectively is arguably the most important attribute of personal and professional success today. This program will discuss the art and science of effective interpersonal communication and influence. It is designed for professionals whose success is, at least in part, determined by their ability to effectively communicate with and influence those around them - customers, co-workers and everyone else.

### **Speaker**



#### **Juri Chabursky, CSP2**

Juri Chabursky, CSP2, helps his clients achieve outstanding performance results through the understanding and effective application of technology, leadership and communication skills. His interactive keynotes, workshops and seminars are described by clients as "High-energy!", "High-content!", and "High-impact!".

Juri believes that real motivation and peak performance do not result from traditional "hype", but rather from a feeling of personal power and control. And this feeling is the direct result of achieving personal clarity, learning practical skills, and applying effective strategies.

CSP2 - Juri has earned two CSP designations, that of Certified Speaking Professional, and Certified Sales Professional. Less than 7% of all members of the International Federation for Professional Speakers hold the first CSP, the highest earned designation in the speaking profession. There are only two speakers in the world who have earned both CSP designations.

### **Registration**

DPI Seminar are open to DPI and CIPS Members Only.  
To learn more about becoming a DPI Member visit [www.dpi-canada.com](http://www.dpi-canada.com)

Free Admission / Pre-Registration Required  
**Seminar Registrations are required by NOON on October 24, 2005**

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