

K1

FI!p

English

Wednesday, May 26, 2010 / Mercredi le 26 mai 2010  
8:45 am – 9:45 am | Room 106

## Peter Sheahan | Bestselling Author and World Renowned Speaker on Exploiting Business Trends and New Market Opportunities.

### Session Description

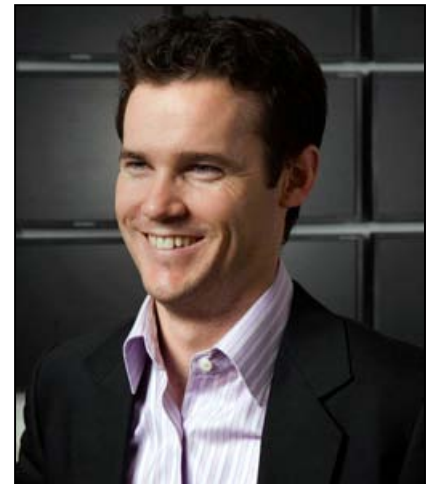
FI!p: How to find and exploit opportunities in an upside down world. FI!p is your inspiring, future-focused strategy for finding opportunities in a down market through courageous leadership, innovation and change. To remain competitive, organizations not only need to shift the mindsets of their current leaders, but must also develop a deep understanding of the changing expectations of both customers and talent. Emphasizing the need for mindset flexibility, FI!p will reveal the changing nature of leadership; the evolution of business models; and deliver literally dozens of examples and strategies for finding opportunity and making money in tough economic times. FI!p is a philosophy not just for reacting to changing markets, but for being the force of change in your market.

### Speaker Biography

Peter Sheahan has spent a decade teaching business how to flip their thinking and find opportunity where others cannot. He believes that the real money gets made in the cracks, and that the opportunity for mind-blowing success is all around us. The problem is we get conditioned by our experience, blinded by our business models and conned by the popular media to believe success is a product of the economic conditions.

Peter will show you how to be up, in an upside-down world. He will not only help you and your people to develop the mindset required to find opportunity everywhere, he will mobilize you to exploit it.

Peter's clients include Newscorp, Google, Hilton Hotels, GlaxoSmithKline, Harley Davidson, Cisco and Goldman Sachs. Many of which engage him on an ongoing basis to provoke their leaders to re-think their assumptions and challenge them to find innovative ways of doing business. He has been described by one of his clients as the "guy to call when you want your answers questioned".



Peter's success is driven by his ability to identify areas of untapped potential within organizations, develop the unique thought processes needed to profit from them, and then catalyze the key individuals to take the risks required to make it a reality. Clients consistently remark on the depth of his insight, the global nature of his business perspective and the comprehensive research he does into their industry, their organization, its model and the current threats and opportunities they face.

Peter's fifth book FI!p, an international best-seller available in 25 countries, emphasizes the need for leaders to have mindset flexibility. It explores the changing nature of leadership; evolving business models; and unpacks dozens of strategies for finding opportunity and making money in tough economic times. Peter walks his talks, and can speak from personal experience. A former General Manager of a \$10 million hotel business, Peter has established himself as highly successful entrepreneur. In addition to his world renowned thought leadership practice, Peter is also the CEO of the Centre for Skills Development (CSD). The CSD specializes in large scale social change projects and now runs the largest face-to-face financial literacy program for teenagers in the world. In partnership with Apple, the CSD developed and continues to run the ground breaking Beyond Chalk program, working with educators to create 21st Century learning environments. More recently the CSD has taken on IBM as a client and is running development programs in large corporations and Government departments teaching staff how to use technology to foster collaboration and drive productivity in their organizations.

In 2010, Peter's sixth book is due for release. With a working title of Market-Ability, this book will guide individuals through the 5 key strategies required to turn good ideas into great results. Or better said, turn opportunity into profit.

Peter's outstanding achievements were first officially recognized in 2003 when Peter had the honor of being named Young Entrepreneur of the Year in his home state. He is best known though for his skills as a presenter and his ability to customize his expertise to meet the needs of the audience. He has delivered more than 2000 presentations to over 300,000 people in 15 different countries. In 2006, Peter was awarded the National Speakers Association Keynote Speaker of the Year, as voted by his peers.

Seen as a global thought leader, Peter's insights into business trends and the changing needs of customers and staff make him a regular presenter on Fox Business, as well as appearing on ABC and the BBC as well. In 2008 Peter was a featured expert in a five-part global series on Innovation on CNBC, and he has been written up in the Washington Post and Fast Company Magazine.

Peter Sheahan is a unique and inspiring speaker whose ideas and experiences are changing the face of the business world. Don't miss your chance to engage with this leading mind on innovative and entrepreneurial thinking!

K2

**Redefine your Strategy with Mobility**

English

Wednesday, May 26, 2010 / Mercredi le 26 mai 2010  
1:30 pm – 2:30 pm | Room 106**Jeff McDowell | Sr. VP Business Segment Marketing & Alliances, RIM****Session Description**

Through years of innovation, Research in Motion has become the leader in the wireless sector. Jeff McDowell, Sr. VP Business Segment Marketing & Alliances, will discuss how RIM's BlackBerry platform is helping the government sector transform day to day operations by optimizing workflow and processes while reducing costs. Hear how organizations are utilizing BlackBerry to access various business applications. This discussion will inspire you to imagine the possibilities with wireless.

**Speaker Biography**

As Senior Vice President, Business Marketing and Alliances, at Research In Motion Limited, Jeff McDowell is responsible for the global growth of both Enterprise business activity and the Alliance relationships that build value on top of the BlackBerry Platform. In his role, Jeff sets segment and vertical marketing strategies globally, as well as strengthens the relationships between RIM and its multitude of partners around sales, marketing and channel expansion programs.

Jeff joined RIM in 2002. Prior to joining RIM, Jeff had worked with companies such as Rogers Communications, Compugen Systems, and Bell Canada (Nexxia) in business development and senior sales positions.

As Manager, Wireless Data Solutions at Rogers, Jeff helped launch the first BlackBerry solution in Canada as well as many other various pioneering wireless data technologies.

Jeff holds an Honors' Business degree from Bishop's University.



K3

**Workplace of the Future**

English

Thursday, May 27, 2010 / Jeudi le 27 mai 2010  
8:45 am – 9:45 am | Room 106**Maurice Chénier | CEO of ITSB, PWGSC****Renée Jolicoeur | ADM of ABCB, PWGSC****John McBain | ADM of Real Property Branch, PWGSC****Paul Hession | Director General, Real Property Technology Solutions, PWGSC****Session Description**

PWGSC is committed to enabling a “Workplace of the Future” by delivering a suite of government-wide products and services for government departments to deliver on their priorities and align with Public Service Renewal. Three ADMs from PWGSC will speak to the various initiatives underway that will equip the Workplace of the Future.

Creating vibrant, modern workplaces is key to attracting, retaining and enabling public servants to serve Canadians better. A priority of the Government of Canada is the renewal of its workforce and workplace. The Government of Canada recognizes that in order to have a modern and dynamic workplace that is competitive in a global marketplace, it must have a cutting edge work place that maximizes space, technology and is environmentally friendly. These attributes of a modern workplace will not only assist in attracting and retaining high quality employees, they will foster a spirit of innovation that will allow the Government of Canada to set the standard for public administration.

The Integrated Workplace Solutions (IWS) initiative allocates office space based on technical and space requirements that align with work processes rather than space entitlement. Consideration is given to the percentage of a workday employees will spend at their desks to determine whether a workstation should be assigned to the employee or if common work space is more appropriate. In designing the space, consideration is also given to the team's requirements for collaborative and teaming areas and the work space is created to best accommodate the need for common and individual workstations.

The varied and multi-generational workforce expects to have modern tools and technology at the workplace and the IWS will meet this need by ensuring that employees can access secure applications through the reliable and trustworthy Internal Credential Management authentication service that enables anywhere, anytime secure communications and access. For example, employees will be able to easily monitor and manage their personal pay and pension information online, work remotely from home or distant locations, securely send documents, files and emails through encryption and digitally sign documents. Proven technology will be incorporated into the work place to ensure that the public service is recognized as a modern and progressive employer.

Format: KEYNOTE:

Each ADM from PWGSC will speak to the theme, one after the other.

CEO of ITSB, Maurice Chénier

ADM of ABCB, Renée Jolicoeur

ADM of Real Property Branch, John McBain

Moderator: Paul Hession, DG, Real Property Technology Solutions, PWGSC

## Speaker Biographies

As CEO for the Information Technology Services Branch (ITSB) at PWGSC, Maurice Chénier has dual responsibilities: providing IM/IT support to PWGSC and its modernization initiatives and spearheading the implementation of the government-wide IT Shared Services initiative. A hands-on and experienced leader, Maurice previously held the position of Chief Operating Officer (COO) managing the day-to-day business operations across the organization and was the DG responsible for the Service Management and Delivery arm of the organization.

Maurice is a recognized IT executive leader in the Government and holds an MBA degree from the University of Ottawa. He has maintained a strong focus on the growth and contributions of IT professionals as a former President of the Association of Public Sector Information Professionals (DPI) in 1999/2000.

John McBain was named Acting Assistant Deputy Minister for Real Property Branch at Public Works and Government Services Canada (PWGSC) in June 2009. He was first appointed Associate Assistant Deputy Minister for the Branch in February 2008. In addition to his over-arching role as ADM, John is responsible for the continuing modernization of the Branch, strategic planning and delivery of the real property accelerated infrastructure program.

After practicing in the private sector, John entered the Public Service as a Senior Landscape Architect with Parks Canada. He began his career with PWGSC in 1985. He has held progressively more responsible positions including: Director Asset Management in the Parks Canada Dedicated Unit; National Client Service Director for HRSDC, Canadian Heritage and Parks Canada; and Regional Director General for PWGSC Atlantic.

Renée Jolicoeur is responsible for managing the operations of the federal treasury. This responsibility includes: issuing Receiver General payments for major government programs; maintaining the Accounts of Canada and producing the government's financial statements; supporting the Minister in his/her capacity as Receiver General for Canada; providing government-wide accounting and reporting services; and administering government payroll, benefits, pension plans and elements of insurance plans for public service employees and pensioners. Ms. Jolicoeur has worked in internal audit, financial operations, program planning and human resources management, and has assumed the function of Director General responsible for the public service's pay and pension administration prior to her current appointment.

Paul Hession's current mission is to help ensure the successful delivery of IT solutions in support of PWGSC's Real Property Branch business transformation initiatives. Paul began his career as a Professional Engineer with the Department of National Defence. He spent nearly 20 years in the private sector working in key positions with IBM Canada, Gandalf Technologies Inc. and EDS Canada. He has also performed Chief Information Officer (CIO) functions for both National Archives of Canada and Fisheries and Oceans Canada. Paul holds a Bachelor, Civil Engineering from the Royal Military College of Canada, a Master of Engineering from McGill University and a Master of Business Administration from the University of Ottawa's Telfer School of Management.

K4

**RELEASE the WOW in YOU!**

English

Thursday, May 27, 2010 / Jeudi le 27 mai 2010  
3:00 pm – 4:00 pm | Room 118**Giovanni Gaudelli | Motivational Speaker****Session Description**

People are at the center of Giovanni Gaudelli's conferences. What makes his presentations stand out is his ability to speak to the human being at the core of every job position.

His ideas create a positive impact and bring a new outlook on life. With his stimulating communications skills, he brings the participants to learn and recognize the different stages that affect their results in a passionate, reflective and fun manner. He helps them believe in themselves and realize that they are the ones who dictate the quality of what they do, and ultimately leads them to take immediate action.

**Speaker Biography**

Uplifting and engaging best describe Giovanni Gaudelli's unique presentations delivered with passion and humour. As one of Canada's most dynamic keynote and motivational speakers, Giovanni has inspired audiences across the country for the last 15 years.

After working as an English teacher early in his career, Giovanni became a successful player in the financial service industry, managing and coaching average sales teams in becoming exceptional. As manager of a London Life regional center and until recently as director and owner of a SFL – Desjardins Financial Security franchise, his energetic and creative vision fostered remarkable staff performance and generated exceptional growth.



K5

## Playing a Bigger Game - Managing Emotions Intelligently to Perform More Effectively In Times of Change

English

Friday, May 28, 2010 / Vendredi le 28 mai 2010  
8:45 am – 9:45 am | Room 106

### Dr. J.P. Pawliw-Fry | Leadership & Performance Expert

#### Session Description

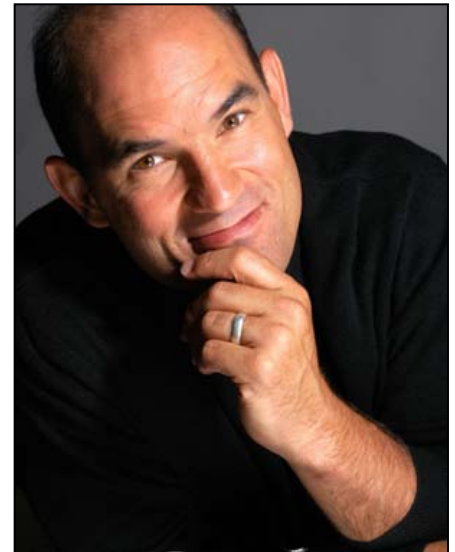
- Why do some organizations and individuals falter during times of uncertainty and change while others thrive in chaos and find ways to adapt?
- Is it our IQ or technical skills that get us through those times or our ability to keep it together and manage our emotions intelligently?
- Discover how Emotional Intelligence can help you manage and be your best in difficult, changing times.

#### Speaker Biography

Dr. J.P. Pawliw-Fry is an author, columnist and performance coach to Olympic athletes and business leaders. He melds state-of-the-art research with powerful inspiration to create thought-provoking and moving keynote presentations. An expert in emotional intelligence, he is one of the world's most highly sought-after speakers on the topic.

Dr. Pawliw-Fry has trained at Harvard Medical School's Mind Body Medical Institute, and the Stress Clinic at the University of Massachusetts Medical Center. He delivers high performance programs, focused on emotional intelligence, to Fortune 500 companies, the world's top business schools, Olympic and professional athletes as well as educators, sales professionals, business and government leaders throughout North America.

Using cutting edge research and personal stories from the world of sports and business, Dr. Pawliw-Fry teaches his audiences the principles of emotional intelligence and high performance, and inspires them to take their careers, businesses and personal lives to the next level.



K6

**Lead Without A Title**

English

Friday, May 28, 2010 / Vendredi le 28 mai 2010  
2:00 pm – 3:15 pm | Room 106**Robin Sharma | A World-Renowned Expert on Leadership, Sharma Leadership International Inc.****Session Description**

In this high-content and inspiring keynote presentation by internationally respected leadership expert and #1 bestselling author Robin Sharma, participants will learn the breakthrough strategies that elite performers, in many of the world's most successful organizations, use to seize the opportunities that change presents and create extraordinary results in these fast-moving times.

Specific topics covered include:

- What superb leaders do to get their results
- How to create a world-class culture and an organization that wins
- The importance of taking personal responsibility for creating excellent outcomes and the need of every employee to
- see themselves as a leader who can make a difference (and Lead Without A Title)
- The value of daily and continuous improvement and how complacency breeds failure
- Breakthrough tactics to see change as an opportunity
- Powerful lessons to help your team become world-class innovators who are constantly doing things better
- How the greatest businesses on the planet build high-performance teams
- Cutting-edge ideas for creating "customer delight", "wowing" clients and building enduring relationships
- 7 tools that will help your team lead the field and achieve lasting personal excellence
- Big ideas on work-life balance

**Speaker Biography**

Robin Sharma is the globally celebrated author of 10 bestselling books on leadership and personal development. His work has been published in over 50 countries and nearly 70 languages, making him one of the most widely read authors in the world. He shot to fame with "The Monk Who Sold His Ferrari" (HarperCollins) which has topped international bestseller lists and sold millions of copies. Celebrity CEOs, rock stars, top entrepreneurs and royalty have all embraced his work. As well as being a much sought-after speaker globally, Robin is also a widely respected CEO advisor having worked with Fortune 500 CEOs and leaders all over the world.

Robin is the founder of Sharma Leadership International Inc., a global consultancy that helps people in organizations Lead Without A Title. Clients include many of the Fortune 500 including Microsoft, GE, Nike, BP, FedEx, and IBM. Organizations such as NASA, Yale University and The Harvard Business School are also SLI clients. In a recent independent survey of the world's top leadership gurus by leadershipgurus.net, Robin appeared in the top 10 with Tom Peters, Jack Welch and John Maxwell. He is profiled regularly on leading international media such as CNN, MSNBC, BNN and the Biography Channel.

**Success Facts:**

Robin is known as a 'leader to leaders' and has become one of the most trusted advisors in the world on leadership and personal success issues. Many CEOs and senior executives of the Fortune 500 and other organizations turn to him for advice and counsel on leadership, change



management and high performance in business. Robin is known for his dynamic, results-oriented, inspiring and hugely practical presentations that lead to measurable results.

In his keynotes and seminars, Robin blends a powerful delivery style with a gift for storytelling and connecting with audiences in a way that moves them to action. His sessions are high in content that your people can use immediately for greater success and effectiveness.

Robin frequently appears on programs and has shared the stage with individuals such as former President Bill Clinton, Jack Welch, Ken Blanchard and Stephen Covey. Robin holds 2 law degrees including a Masters of Law and has had a distinguished career as a litigation lawyer.

Robin is also the driving force behind The Robin Sharma Foundation for Children™, a non-profit organization that helps children in need become leaders.