

K1

Getting To Success: Embracing Change, Encouraging Disruption, and Incentivizing Innovation

English

Wednesday, May 24, 2017 / Mercredi le 24 mai 2017
 Time 8:45 AM to 9:45 AM | Canada Hall 3

Michele Romanow | “Dragon”, CBC Dragons’ Den & Co-Founder Snap By Groupon

Session Description

Tech titan Michele Romanow is an engineer and a serial entrepreneur who started three companies before her 28th birthday. The newest entrepreneur to join CBC’s hit show *Dragons’ Den*, Michele is the co-founder of e-commerce platforms Buytopia.ca and Snap By Groupon.

In this insightful and useful talk, Michele recounts her journey from a Queen’s University undergrad to becoming ranked in WXN’s “100 Most Powerful in Canada” and listed as a *Forbes* “Millennial on a Mission”, sharing along the way the lessons she’s learned as one of Canada’s most successful entrepreneurs, including the necessity of embracing change, encouraging disruption, and incentivizing innovation at every stage of the game.

Speaker Biography

Tech titan Michele Romanow is an engineer and a serial entrepreneur who started three companies before her 28th birthday. The newest (and youngest ever) entrepreneur to join CBC’s hit show *Dragons’ Den*, Michele is the co-founder of e-commerce platforms Buytopia.ca and Snap By Groupon, which have saved millions of users hundreds of millions of dollars. Ranked in WXN’s “100 Most Powerful in Canada” and listed as the only Canadian on *Forbes* “Millennial on a Mission” list, Michele brings her youthful energy and incredible entrepreneurial savvy to every stage.



In addition to starring on *Dragons’ Den*, Michele was previously a panelist on the show’s web series, *Next Gen Den*. Her co-founded company, Snap by Groupon (previously called SnapSaves), is a leading mobile coupon app and was acquired by Groupon in 2014. Buytopia.ca ranked #3 on the “Profit Hot 50” list of the fastest growing Canadian companies, and #1 on *Chatelaine*’s W100 list of fastest growing companies. The company accelerated their growth by acquiring seven smaller competitors. Michele has worked driving new digital solutions to many of the world’s leading brands, including P&G, Netflix, Starbucks and *Cirque du Soleil*, and she was also the Director of Strategy for Sears, where she led apparel growth strategies at the company—a \$2.5 billion category.

Michele was a finalist for the EY Entrepreneur of the Year Award; the RBC Canadian Women Entrepreneur Awards; and was a Cartier Women’s Initiative Award global finalist. She is also the winner of the Toronto Board of Trade Award for entrepreneurs under 30, among many other honours. In the media, Michele’s work has been profiled in *Forbes*, *Canadian Business*, *The New York Times*, *INC*, *The Globe and Mail*, and *Chatelaine*.

During her Civil Engineering undergrad at Queen’s University, Michele founded The Tea Room, the first zero-consumer-waste coffee shop. At Queen’s, she was given the Queen’s Tricolour—the highest honour awarded by the university—and, after completing her Queen’s MBA, she founded Evandale Caviar, a vertically integrated commercial fishery.

Michele is a director for Whistler Blackcomb and Shad Valley, a transformational program that develops the entrepreneurial potential of exceptional Canadian youth.

K2

Winning Body Language to Stand Out, Win Trust and Gain Credibility

English

Wednesday, May 24, 2017 / Mercredi le 24 mai 2017
Time 3:00 PM to 4:00 PM | Canada Hall 3

Mark Bowden | Communication Expert | Performance Trainer, TRUTHPLANE®

Session Description

Superior communication skills are key to success, and no one enlightens and empowers others with these skills more effectively than Mark Bowden. In this energetic, interactive and compelling keynote, you will learn the techniques to inspire, motivate & have people remember you! Mark takes the audience on an exciting journey to understand how “It’s not often what you say – but how you say it that gets results!”

Mark, renowned trainer to Fortune 500 CEOs and G8 political leaders, demonstrates how perceptions can be completely altered by a simple gesture or action. He trains the audience, just as he does his elite clients worldwide, in simple yet effective techniques to create the ideal communication in the most crucial situations – invaluable for life and business.

Mark gives you tools to confidently convey a powerful leadership and executive presence through world class communication skills that capitalize on instinctual processes of the brain, winning your listeners over to your message. Mark puts the focus on: winning trust, building credibility, inspiring action and eliminating what gets in the way to produce a communication style that is transparent, courageous, compelling, persuasive, influential and conversational.

Speaker Biography

Today’s executives need to do more than simply succeed: they need to stand out. Communications expert Mark Bowden explains how to use persuasive communication skills to set yourself apart, win trust, and generate profit. His trademark techniques are used by top leaders and political players around the world who want to gain an advantage—beyond words—when they speak.

Bowden received a university degree in performance in the UK, and studied the gesture-control methods of Jacques Lecoq’s Laboratory of Movement in Paris. He then went on to work with leading practitioners of movement psychology, building upon the influence techniques of Dr. Milton Erickson. Bowden is on the faculty of the International Masters of Health Leadership at McGill University, and on the faculty as the business presentation trainer for The Kellogg-Schulich Executive MBA, ranked #1 in the world by The Economist.



Bowden has a reputation for being one of the world’s expert performance trainers, and he is highly sought after for his business-presentation acumen. His client list also includes leading business people, teams, and politicians—from presidents and CEOs of Fortune 500 companies to prime ministers of G8 powers. Some of his recent clients include RBC, TD, Amex, Scotiabank, Unilever, EDF, Zurich Insurance, Munich Re, AVIVA, Microsoft, Gartner, Google, Toyota, VW, Samsung, Johnson & Johnson, P&G, Viacom, WPP, The BBC, ITV, Walmart, Nestle, Disney, Canadian Medical Association, Roche, GSK, Teva, Novo Nordisk, and PPG.

Bowden delivered a much-watched TEDx Talk in Toronto in September, 2013, and is the body language expert and regular guest on CTV’s The Social. His bestselling body-language book, Winning Body Language, has been translated into five languages and sold around the world.

K3

Renewing the Public Service

English

Thursday, May 25, 2017 / Jeudi le 25 mai 2017
Time 8:45 AM to 9:45 AM | Canada Hall 3

Michael Wernick, Clerk of the Privy Council and Secretary to the Cabinet, Government of Canada

Session Description

Michael Wernick, Clerk of the Privy Council and Secretary to the Cabinet, will provide an engaging and insightful look into how the Public Service of Canada is renewing itself to ensure it continues to provide high-quality service to Canadians and support to Government. The needs of Canadians are constantly evolving, and public servants must have access to a healthy working environment and the right technologies in order to be innovative and provide the best service and evidence-based advice.

Speaker Biography

Michael Wernick was appointed Clerk of the Privy Council and Secretary to the Cabinet on January 22, 2016.

He was Deputy Clerk of the Privy Council and Associate Secretary to the Cabinet from October 6, 2014 to January 21, 2016. Prior to this appointment, Mr. Wernick was Deputy Minister of Aboriginal Affairs and Northern Development Canada from May 2006 to July 2014, and Senior Advisor to the Privy Council Office from July to September 2014.

Since joining the federal public service in 1981, Mr. Wernick has worked at the Social Policy Division of the Department of Finance, Consumer and Corporate Affairs Canada, the Economic and Regional Development Policy Secretariat of the Privy Council Office, and the Constitutional Affairs Secretariat of the Federal-Provincial Relations Office. From 1996 to 2003, he served as Assistant Deputy Minister and then as Associate Deputy Minister at the Department of Canadian Heritage. From 2003 to 2006, he served three Prime Ministers as Deputy Secretary to the Cabinet, Plans and Consultations, at the Privy Council Office.

In an eight-year tenure at Aboriginal Affairs and Northern Development from 2006 to 2014, Mr. Wernick assisted four Ministers in advancing the Government's Aboriginal and Northern agendas.

Mr. Wernick has the unique distinction of having been deeply involved in the transition process and start up of three new governments, and attending the swearing in and first Cabinet meeting of three Prime Ministers (Martin in 2003, Harper in 2006, Trudeau in 2015).

Mr. Wernick has developed many of today's public service leaders. Prior to becoming Clerk, fifteen members of his management teams had been promoted to or within the Deputy Minister community.

Mr. Wernick received B.A. and M.A. degrees in Economics from the University of Toronto. Mr. Wernick is Vice Chair of the Board of Governors of Carleton University.

In November 2012, Mr. Wernick was awarded the Queen Elizabeth II Diamond Jubilee Medal.



K4

Changing My Mind

English

Thursday, May 25, 2017 / Jeudi le 25 mai 2017
Time 3:00 PM to 4:00 PM | Canada Hall 3

Margaret Trudeau | Celebrated Canadian, Mental Health Advocate

Session Description

Canadians fell in love with Pierre Elliott Trudeau's beautiful bride when he brought her to the world stage as the youngest First Lady in the history of the country. Yet, as time went by, Margaret was unprepared for public life, and plagued by mood swings. After three sons with Pierre, the marriage ended. She then remarried and had two more children. But the tragic loss of her son, Michel, in a skiing accident and the passing of Pierre Trudeau a few years later, were too much to bear, and she became severely ill.

Today, Margaret has rebuilt her life once again. Now, she brings her formidable life story to the stage in her quest to help others, sharing her message of resilience with the goal of helping to inspire others and to erase the stigma surrounding mental health issues.

Speaker Biography

Margaret Trudeau is a Canadian icon, celebrated both for her role in the public eye and as a respected mental-health issues advocate. From becoming a prime minister's wife at a young age, to the loss of both her son and her former husband, to living with bi-polar disorder, Margaret tirelessly shares her personal stories to remind others of the importance of nurturing the body, mind, and spirit.

Margaret is the author of four books, including her bestselling title, *Changing My Mind*, which charts her life's ups and downs, and her latest title, *The Time of Your Life*, which offers women an inspirational and practical approach to creating a healthy, happy, secure and satisfying future.

Margaret sits on the Executive Advisory Board of the UBC Mental Health Institute as a community advocate, and she is the Honorary President of WaterAid, a charitable Canadian non-governmental agency that is dedicated to helping poor communities in developing countries build sustainable water-supply and sanitation services. She is also the proud mother to Prime Minister Justin Trudeau.



K5

The New Information Economy in 2017

English

Friday, May 26, 2017 / Vendredi le 26 mai 2017
Time 8:45 AM to 9:45 AM | Canada Hall 3

Nikolas Badminton | Futurist

Session Description

Information professionals in 2017 are overwhelmed with how to communicate messages both internally in public sector organizations and also with the public they serve. Nikolas will look at how Millennials and Gen-Z are demanding changes in the communications industry and then look at changes across technology, content, and media and predict some of the biggest changes to come in the next 3 to 5 years, and beyond.

Speaker Biography

Nikolas is a world-respected futurist speaker, author, and teacher with over 20 years of research, writing, speaking, and technology implementation experience. He travels the world wowing audiences with keynote speeches on: The Future of Work; The Sharing Economy; The Future of Cars; The Future of Cities; The Future of AI integrated with Life and Business; The Future of Education; Predictions for 2016 to 2020, 2021 to 2030, and beyond. The past 12 months alone have been busy with media appearances, guest lecturing, and essential keynotes on Education, The Future of Work, Innovations in Farming, Biohacking, Media, Advertising, Artificial Intelligence, and other areas where huge changes are coming. Nikolas regularly appears on the BBC, CBC, CTV, Global News, CHCH, CHED640, CKNW, Roundhouse Radio and writes for the Huffington Post, Forbes, Venturebeat, Betakit, TechVibes, Business.com, Vancouver is Awesome, and Vancity Buzz.



K6

Redefine Possible: Lessons for Tackling Mountains in the Corporate World

English

Friday, May 26, 2017 / Vendredi le 26 mai 2017
 Time 1:450 PM to 3:00 PM | Canada Hall 3

Spencer West | Double Amputee, Motivational Speaker for Social Change

Session Description

Spencer West invites corporate audiences to experience the transformation that can occur when we “redefine possible”. With his trademark humor and humility, Spencer spins a spellbinding story of the challenges he faced after losing his legs from the pelvis down at age five, and the journey of discovery that ultimately enabled him to summit Mount Kilimanjaro using his hands and wheelchair. Spencer applies the insights gleaned from a lifetime of overcoming obstacles to help leaders and employees identify their own roadblocks and push past them. His inspiring message and tangible life lessons motivate business audiences to believe they can tackle any goal, whether personal or professional.

Speaker Biography

After losing both legs from the pelvis down at the age of five, Spencer West tackled challenge after challenge, learning to navigate in a world set against those with disabilities. As a global speaker, he has captivated hundreds of thousands, talking about *Redefining Possible* and *No Can’t, No Won’t, Only How*.

Spencer has shared the stage with luminaries such as former US vice-president Al Gore, Dr. Jane Goodall, Rick Hansen, Mia Farrow, Martin Sheen, Martin Luther King III, former president Mikhail Gorbachev, Prince William, Orlando Bloom, Natalie Portman and musicians such as Macklemore, Jason Mraz, The Kenyan Boys Choir, Jennifer Hudson and Nelly Furtado. He was also honored to be invited by Demi Lovato to appear as an opening act, on her North American 2014 World Tour where he spoke to hundreds of thousands of her fans.

Spencer is the author of the bestselling book *Standing Tall: My Journey*, and star of the 2012 documentary film *Redefine Possible: The Story of Spencer West*. He has been featured countless times in the media, including on 60 Minutes, ABC News, BBC, CNN, CTV and TMZ. He is the recipient of the Fervent Global Love of Lives Medal from Taiwan’s Cultural and Education Foundation, and served as the Man in Motion Medal Bearer for the Rick Hansen 25th Anniversary Relay of Difference Makers.

Spencer has accomplished many amazing things throughout his journey to redefine his own possible. In 2012, he was the featured keynote speaker at the YPO/WPO Global Summit in Istanbul, Turkey, and climbed Mount Kilimanjaro on his hands and in his wheelchair to bring the world’s attention to the devastating drought in Kenya. In 2013, Spencer completed an epic 300 km (187 mile) trek by wheelchair and on his hands from Edmonton to Calgary, Canada to raise awareness and money for Free The Children’s clean water projects. But Spencer did not stop there. In 2014, he headed on a 10-week cross-Canada road trip called “The We Create Change Tour” to bring thanks to schools and corporations throughout the country.

Spencer continues to spend his time speaking to audiences around the world and facilitating trips in Free The Children communities teaching others how to transform lives where the need is greatest.

