

W1

Why tell a story: Engage, Inspire & Connect

English

Wednesday, May 24, 2017 / Mercredi le 24 mai 2017
Time 10:15 AM to 12:30 PM | Room 213/215

Mark R Thompson | Chief Engagement Officer, McKinley Solutions

Session Description

The age-old practice of storytelling is one of the most effective tools leaders and professionals can use. But they need to pick their stories carefully and match them to the situation. How do we get people to act on our ideas? We tell stories; we prompt people to act via inspiration. How do you create stories that have an impact and ideas that stick with the listener?

Speaker Biography

Mark R. Thompson is the President & Chief Engagement Officer of McKinley Solutions Exchange.

Mark is a nationally recognized speaker in teambuilding, leadership, motivation and communication. Mark is also a sought after lead trainer for groups of all sizes from small leadership retreats to large groups of 500 plus, known for his high energy engaging passion style.

Mark holds a business degree with a specialization in human resources and management from Bishop's University. He is a successful Ironman triathlete, youth mental health advocate, cancer fundraiser, road cyclist, foodie, international mountaineer and most importantly a proud husband and father of two active boys.

W2

The Birds – Creating Communication Connections

English

Thursday, May 25, 2017 / Jeudi le 25 mai 2017
Time 10:15 AM to 12:30 PM | Room 213/215

Joseph Sherren, CSP, HoF, FellowGSF | CEO, Gateway Leadership Inc.

Session Description

In our diverse workplaces, and in our personal lives, being able to efficiently and effectively get your message across involves more than choosing your words carefully. To be successful, you must employ a communication style that will enable individuals to better process your information and messages.

In this engaging and interactive workshop, you will identify the genetic markers which provide clues to a person's communication preferences. Additionally, you will develop a better understanding of the normal or usual reactions that others exhibit in different situations, which will prompt you to use alternate responses and tactics.

Speaker Biography

Joseph Sherren, CSP, HoF, FellowGSF is an internationally acclaimed speaker, trainer and executive coach. He has spoken to more than 4,000 audiences in over 30 countries, teaching powerful techniques designed to identify your thinking styles, communication preferences and improve an organization's management effectiveness.

A Canadian Hall of Fame Speaker, Joe was also awarded a FellowGSF designation for his speaking contributions on a global scale. Joe is a top-rated instructor on the Executive Development Faculty of the Schulich School of Business at York University, and a two-time, National bestselling author, his latest book being iLead, Five Insights for Building Sustainable Organizations.

W3

The Benefits of Successfully Navigating Change in the Public Sector Workplace

English

Friday, May 26, 2017 / Vendredi le 26 mai 2017

Time 10:15 AM to 12:30 PM | Room 213/215

Scott Lesnick | President, Successful Business Solutions LLC

Session Description

Dealing with change in the workplace can be challenging for anyone and you are often asked to assist from so many angles! After all, our citizens and employees are depending on us to have ALL of the answers.

New regulations, changes in leadership, new rules and accountability are difficult to keep up with. Plus, change stinks and even management can struggle when change occurs!

Combining successful practices with practical information and on how to “move effortlessly within our public sector’s new directives,” Scott will demonstrate to your attendees the best ways to navigate change while leading others, motivate and revitalize your workplace and decrease employee turnover.

Plus, we’ll have some laughs and you’ll find out how successfully navigating change can make you a prime candidate for career advancement!

- Stronger leadership and guidance during times of change
- Increased focus, performance and employee retention
- Improved communication and performance
- Greater ability to grow, mentor and lead through change

Speaker Biography

Scott Lesnick is a high content speaker who is motivational, instructional and educational in style and tone. He presents powerful keynotes and breakout sessions and is a consultant and author. Also, Scott is a professional member of the National Speakers Association as well as the Dean of the Academy for Professional Speakers.

His memoir, “Kidjacked – A Father’s Story” was recently published to critical acclaim. In addition, Scott has 28 award-winning sales and management years at Shaw Industries a Berkshire Hathaway Fortune 500 company.

Scott’s motivational and inspirational messages center around topics including: HR, excellence in leadership, generational and cultural inclusion, administrative excellence, professional development, maximizing performance, excelling in leadership, maximizing operational performance and excellence, managing change through great leadership, focusing on what’s truly important and useful tools in overcoming adversity and stress both professionally and personally.